

A LETTER FROM HUGO

As a child, like all children, I loved to run, jump, kick, compete, win and interact with friends. I fondly remember the days when I started playing soccer, with my brothers and neighbors, on the streets of Mexico. Through soccer, we learned important lessons about ourselves and our communities.

I first kicked a soccer ball at the age of 2, and since then soccer has been my challenge, my passion and my life.

The natural talent I displayed as a child only took me so far - it was the hard work and dedication, of myself and those who understood the fundamentals of the game, who contributed to my success. The more time I spent on the field, the stronger I became, and my passion for the sport grew. Soccer provided me the opportunity to stay healthy while I learned about integrity, commitment, team-work and excellence. I'm proud to say these principles guided me through my career and are the very foundation to which our youth soccer programs were built.

I founded the Hugo Sánchez Soccerland Foundation as a way to give the gift of soccer to a new generation of soccer players. For me, soccer has the ability to change lives and provide hope for those who face adversity and challenges.

The sport also has the ability to strengthen the community by promoting social inclusion, having a positive impact on crime prevention, instilling leadership skills, and promoting a healthy way of life.

I am excited to teach the fundamentals of this sport to educate and empower children and to help them build essential life skills to improve their chance for a better future all through the sport of soccer.

I invite you to be part of the Hugo Sánchez Soccerland Foundation. Come join me!



Hugo Sánchez